CED

CED 2019
Fall Policy
CONFERENCE

Driving U.S. Prosperity &
Global Economic Leadership

November 13, 2019
The Willard InterContinental Hotel
1401 Pennsylvania Avenue NW
Washington, D.C. 20004
Tel: (212) 339-0345

www.conferenceboard.org/CEDFallPolicy

Agenda

Wednesday, November 13, 2019

9:00 – 10:30 a.m.
Workforce Participation

The ability of America to remain globally competitive and deliver widely shared prosperity in the years ahead will depend on its success in helping more Americans of all backgrounds to utilize their talents. The conference will kick-off with a discussion of the importance of work and policies intended to reduce barriers to participation and improve the returns to working. Speakers will examine ways to support the fortunes of Americans who appear at risk of being left behind by today's economy, proposing solutions that will help American workers while strengthening the nation.

Oren Cass, Senior Fellow, **Manhattan Institute**

Paul Decker, President & CEO, **Mathematica**

Isabel Sawhill, Senior Fellow, Economic Studies, **Brookings Institution**

10:30 a.m. – 12:00 p.m.
Education

Education is key to developing a capable and flexible workforce that matches the needs of employers in a 21st century economy. In fact, the foundation for learning is developed in the earliest years of a child's life. Speakers will explore the critical importance of early childhood education and how investments on this front will help build our future talent pool and citizenry. The prosperity of our children and nation depend on it.

Garrett Bauman, Director of Public Policy & State Partnerships, **Teaching Strategies**

Laura A. Jana, M.D., Pediatrician, Health Communicator, Author, **Penn State University/Jana Ventures**

Lawrence K. Jensen ("Larry"), Chairman | Principal, **Cushman & Wakefield | Commercial Advisors**

Jo Kirchner, CEO, **Primrose Schools**

12:00 – 1:30 p.m.
Luncheon Keynote

US Education Secretary Betsy DeVos will discuss education reform and have an engaging conversation on a range of education-related topics with Western Governors University's President, Scott Pulsipher.

Betsy DeVos, US Education Secretary

Scott Pulsipher, President, **Western Governors University**

1:30 - 3:30 p.m.
U.S. - China Relations

Regarding American competitiveness abroad, it is clear that much of America's success will hinge on its relationship with China. This session will explore the differences between the U.S. and China regarding market participation and policy, the short- and long-term ramifications of China's centralized control, the impact of China's holding of U.S. assets on capital markets and the similarities between citizens of each country in terms of entrepreneurial and innovative capabilities.

Oriana Mastro, Assistant Professor, **Georgetown University** and Resident Scholar, **AEI**

Vicki Poponi, Vice President, Digital Customer Journey, **American Honda Motor Co., Inc.**

Hollis Hart, President, International Franchise Management, **Citi** (Ret.)

Xiaoqing Boynton, Vice President, **Albright Stonebridge Group**

Doug Grob, Senior Vice President, **Albright Stonebridge Group**

Vanessa Sciarra, Vice President, Legal Affairs, Trade & Investment Policy, **National Foreign Trade Council**

3:30 – 4:20 p.m.
Political

The 2020 election season will soon begin, and with it issues and the discussion of them will change. Join a session featuring a perspective from Congress and the think tank and academic world on how the policy debate will unfold through the next 12 months with the backdrop of Congressional and Presidential elections.

Norm Ornstein, Resident Scholar, **American Enterprise Institute (AEI)**

Tom Davis, **Former Congressman VA-11**

Ron Klein, **Former Congressman FL-22**

4:20 – 5:10 p.m.
Book Discussion

Hear from an author writing on the top business and policy issues of today in discussion with CED President Bernard Bailey.

Tyler Cowen, Holbert L. Harris Chair of Economics, **George Mason University**, Author, *Big Business: A Love Letter to an American Antihero*

CED